GILLETTE STADIUM
EARLY SUMMER 2022
8:00 AM - 6:00 PM
TWO DIVISIONS
About Boston Scores and Scores Cup

In partnership with the New England Revolution, our 17th annual Scores Cup corporate charity soccer tournament returns to Gillette Stadium in early summer 2022.

Every year, Scores Cup raises $400,000 supporting Boston Scores afterschool programming. Scores Cup is the largest corporate charity soccer tournament in the United States, bringing together up to 40 teams and 600 players from the area’s top companies for the love of soccer and giving back to the community. This tournament is an opportunity to build team camaraderie for employees and clients alike.

Tournament Format
• Adults (18+ only)
• Rosters consist of up to 15 players
• Teams may not play more than five (5) players of the same gender identity on the field at any one time
• Teams play a minimum of 4 games
• Games are 7v7 w/GK; Goals are 6.5’ x 12’

Where/When: Gillette Stadium/early summer 2022

ABOUT BOSTON SCORES
Boston Scores provides urban youth with team-based education programs that foster their health & well-being, academic achievement, and civic engagement. Our innovative blend of soccer, academic enrichment, and civic engagement programs improve students’ health, academic engagement, and global citizenship. Scores reaches ~1,500 youth each year and is the largest school-based program in the city of Boston.

IMPACT REPORTING
Health & Physical Fitness: 89% of participants improved their fitness level and 82% of students report making healthier food & drink choices
• Academic Enrichment: 70% of students scored “advanced” in reading
• Financial Stability: 75% of students improve their ability to define financial literacy concepts
Sponsorship Levels and Benefits

All Sponsorship levels include:
• Company logo or name recognition in event program and on the event website
• Hyperlinked company logo or name recognition on event website
• Logo on official 2021 Scores Cup team jersey
• Team photo and action shots

PRESENTING SPONSOR \ $25,000
Lead sponsor plus recognition as part of the official event name.
• Sponsor will be recognized as part of the official event name (ie: SPONSOR NAME presents the 2021 Boston Scores Cup)
• Most prominent name and logo placement on all printed materials including your logo on the Gillette Stadium Jumbotron
• An opportunity to speak during our halftime presentation

LEAD SPONSOR \ $15,000
VIP sponsor plus a volunteer Field Day with Boston Scores students’ during the fall or spring season.
• A volunteer day for 10-30 employees who will join groups of elementary or middle school students for 2 hours of activities during the after-school time. Activities include soccer scrimmages, nutrition or poetry relay races, drills and more
• An opportunity for your players to have their jerseys autographed by New England Revolution players with photo (pending Revs schedule on the day of Scores Cup)

VIP SPONSOR \ $10,000
Team sponsor plus reserved space on Gillette Stadium concourse!
• Reserved space at Gillette for your team to unwind between games - includes food & drinks, visits from a Professional Physical Therapy, fast pass to PT tents throughout the day, and enhanced signage at your private area
• Social media recognition and heightened signage visibility at the event

Do you have full company support for the VIP level but would like to participate at the LEAD sponsorship level? Consider fundraising as a team for the additional $5,000.
Sponsorship Levels and Benefits

**TEAM SPONSOR \ $8,000**
Give your staff and clients a unique experience on the field at Gillette Stadium while also creating an opportunity for the youth in our community to excel in ways they never thought possible.

- Team entry for a roster of 15 players (max)
- Logo on official 2021 Scores Cup team jersey

Do you have full company support for the team level but would like to participate at the VIP sponsorship level? Consider fundraising as a team for the additional $2,000.

**FIELD SPONSOR \ $3,000**
- Logo branding and recognition as the sole sponsor of one of our six fields at Gillette
- Logo in event program and on sponsor banner

**UNDERWRITING OPPORTUNITIES**
Underwriters are dedicated to maintaining a sustainable event for Boston Scores by covering the expenses of essential elements. If you and your company are unable to participate in the Cup, but would like to support Scores, these underwriting opportunities could be the perfect option for you!

By committing to underwriting a specific portion of the event, underwriters will receive name recognition on the event website and in the event program book.

Food Sponsor $5,000 Company logo at food station
Photography Sponsor $2,000 Company logo on all professional photos
For More Information

Boston Scores Staff
John Cunningham
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Gabrielle Aulwes-Zola, New England Revolution
James Begen, Income Research Management
David Campopiano, New England Revolution
Liz Carlos, Santander
Justin Conrad, Ernst & Young
Kelly Coughlin, Cowen & Company
Jack Ferdman, Abbvie
Molly Germanese, Wayfair
Ethan Goldman, Boston Scores

Laura Grattan, Crosspoint Capital Partners
Loren Jarrett, Progress Software
Vlad Kravets, Acadian Asset Management
Brian McMahon, Deloitte
Sean Ndebele, Good Sports
Nick Reed, L.E.K. Consulting
Graham Rogers, Ropes & Gray
Liz Shea, Pathstone Federal Street
Colin Thompson, Deloitte
Angela White, N/A
Sponsorship Agreement

Thank you for supporting the 2022 Scores Cup at Gillette Stadium. This annual 7v7 adult co-ed soccer tournament directly supports Boston Scores, a non-profit providing urban youth with team-based education programs that promote health and well-being, academic engagement, and civic leadership to more than 1,500 students in the Boston Public Schools.

Please sign and return this agreement to Boston Scores, Attn: John Cunningham, 29 Germania St., Jamaica Plain, MA 02130 or johnc@bostonscores.org

SPONSORSHIP INFORMATION

TEAM NAME: __________________________________________________________________________

SPONSORSHIP LEVEL (Please check one):

☐ Presenting Sponsors ($25,000) ☐ Lead Sponsor ($15,000) ☐ VIP Sponsor ($10,000)
☐ Team Sponsor ($8,000)

TEAM CAPTAIN: _______________________________________________________________________

PHONE: _________________________________ E-MAIL: ________________________________________

SIGNATURE: _________________________________________________________________________

PAYMENT INFORMATION

INVOICE AMOUNT: $ _______________________

COMPANY NAME: _______________________________________________________________________

ADDRESS: ____________________________________________________________________________

CITY: _______________________________________ ST: ____________ ZIP: _______________________

CONTACT FOR PAYMENT: ________________________________________________________________

PHONE: ________________________________ E-MAIL: ________________________________________

SIGNATURE: _________________________________ DATE: _______________________

*By signing this form, you are committing payment for your chosen sponsorship level above. This is contingent on team availability in a 40 Cup bracket at the time of submission to the above Scores contact.

Thank you for your sponsorship! In the event that the tournament is canceled in whole or in part due to circumstances beyond our control, our team will work with you to transition your sponsorship to another event or general operating support or return funds to you. Thank you for supporting the important work of Boston Scores.